

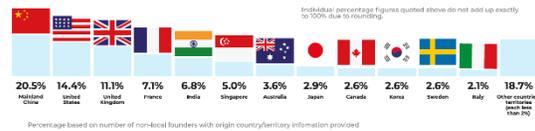
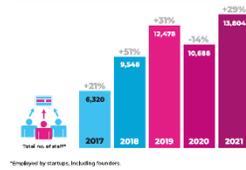
# StartmeupHK Newsletter: November 2021

## News Update

3,755 startups, +68% vs 2017



13,804 employees, +118% vs 2017



## Asia's Opportunity Hub Continues to Attract

InvestHK's recent startup survey showed that Hong Kong's startup ecosystem returned impressive results in the past year despite the challenges of the pandemic, with the overall number of startups reaching a record high of 3,755, engaging 13,804 staff and spanning different business sectors such as fintech, e-commerce, supply chain management and logistics technology. The encouraging growth in numbers is testament to Hong Kong's attractiveness to the world. Check out our latest [startup survey!](#)

## Hong Kong FinTech Week 2021 a Big Success

Held in a hybrid mode offering both a physical experience at the city-centre located HKCEC and live streaming sessions, the week-long HKFTW 2021 finished on 5 November, and was a big success. Featuring keynotes, panels, masterclasses, exhibitors, networking spaces as well as the finals of the Global Fast Track pitch competition, the event has been an unmatched platform for fintechs and other startups to learn, share, connect and interact. In the fireside chat "Banking & Beyond", Head of StartmeupHK Jayne Chan chatted with Barry O'Byrne, Chief Executive of Global Commercial Banking at HSBC, on bank digitalisation, innovative partnership and customer collaboration. [Learn more](#)



## InvestHK at Web Summit 2021

InvestHK's global team presented at the Web Summit 2021 in Lisbon to participants from around the world on the business opportunities of Hong Kong both as a tech and a fundraising hub, and how tech talents in the city can find opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and beyond. We hosted two masterclasses, and our Director-General Stephen Phillips's shared his views on "Hong Kong as a Fundraising Destination". [Learn more](#)

## InvestHK Launched Global Talent Attraction Website

Interested to work in Hong Kong? What does Hong Kong mean for global talents? Find the answers on InvestHK's recently launched Global Talent Attraction website, a one stop information platform addressing cross-cutting issues and highlighting development and business opportunities for individuals. Check out the Most-Needed Talents section to see the most in-demand opportunities. For more information, please go to the [website](#).



## Programmes



### JUMPSTARTER 2022 Global Pitch Competition (apply by 19 Nov 2021)

Curated by Alibaba Entrepreneurs Fund, JUMPSTARTER provides a platform for all entrepreneurs and young people to jumpstart their dreams in Hong Kong. Startups can pitch their business ideas, network with corporates and investors, and get advice from top-notch industry experts. They can also have an opportunity to win up to US\$4 million in investment. [Learn more](#)

### Young Techpreneur Project (apply by 10 Dec 2021)

The HKFYG Social Innovation Centre (SIC) is launching the Young Techpreneur Project which aims to assist, train and guide youths and help turn their interest and enthusiasm in tech into valid businesses. 15 teams of techpreneurs will receive training in software development, social platform operations and proposal writing, among other skills. [Learn more](#)



## Upcoming Events



### EPiC 2021 Investment Conference (12 Nov 2021)

Elevator Pitch Competition (EPiC) is an exciting tech startup challenge organised by HKSTP drawing hundreds of brilliant minds from the globe to unleash their brain powers. After 160+ startup finalists from 40 economies pitch to win cash prizes worth US\$200K, the Investment Conference will spotlight I&T heavyweights and global pioneers. [Learn more](#)

### Asia Summit on Global Health (24 Nov 2021)

Themed “Shaping a Resilient and Sustainable Future”, the event will be held in a hybrid format offering a one-stop cross-disciplinary platform that brings together senior government officials, investors, influential business leaders, financial and professional service providers as well as renowned academia from around the world to exchange insights and to explore business opportunities and partnerships. [Learn more](#)



### Future City Summit 2021 (14-16 Dec 2021)

Aiming to explore the most pressing development challenges of habitat liveability and sustainability and to create corresponding actionable items and urgent development goals, the annual conference will be hosted in Hong Kong and Guangzhou and live-streamed in the GBA with delegates, participants and digital engagements coming from across 50 countries to exchange on topics including urban technologies, public policy & governance, lifestyle & humanity and planet biodiversity & the climate. [Learn more](#)

## [Connect with StartmeupHK!](#)

### About StartmeupHK



StartmeupHK is an initiative by InvestHK aimed at helping founders of innovative and scalable startups from overseas to set up or expand in Hong Kong. Our services include providing information about the startup ecosystem here in Hong Kong, connecting people to the startup community, hosting startup events and helping to foster a positive environment for startups to thrive. Please [contact us](#) for further discussion.

### About InvestHK



InvestHK's vision is to strengthen Hong Kong's status as the leading international business location in Asia. Our mission is to attract and retain foreign direct investment which is of strategic importance to the economic development of Hong Kong. For more information, please visit [investhk.gov.hk](http://investhk.gov.hk).

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