

# StartmeupHK Newsletter: August 2021

## Latest Startup News & Programmes



### HKSTP's Clinical Translational Catalyst

The Clinical Translational Catalyst (CTC) provides a platform to transform Hong Kong and the Greater Bay Area into a go-to destination for translational medicine. Funding support will be provided to HKSTP's biomedical companies to let them bring innovative, life-changing therapies and technologies to patients. [Learn more](#)

### HKT Startup Ecosystem

HKT aims to empower and collaborate with startups to help them succeed through a vibrant startup ecosystem that includes multiple HKT business units. Startups are welcomed to submit proposals and join the ecosystem where they can receive a wide range of support. [Learn more](#)



### IMS Digital Ventures

IMS Digital Ventures is the venture building arm of Integrated Management Systems, one of Hong Kong's leading digital transformation agencies. They invest in those daring to change the world, empower entrepreneurs with their expertise, innovation and resources, and lead the visionary from incubation to exit. [Learn more](#)

### “Techstyle for Social Good 2021” Deadline Extended (Apply by 8 Aug 2021)

Final call for techstyle innovators! The application deadline of “Techstyle for Social Good 2021” International Online Competition has been extended to 8 Aug 2021, 14:59 HKT. Do you have a techstyle innovation that incorporates apparel/textiles or agrifood technology and can create positive environmental and social impact? If yes, apply NOW. [Learn more](#)



### The Green Living DO Challenge @ WLAB

### The Green Living DO Challenge @ WLAB (Apply by 13 Aug 2021; challenge dates: 4-5 Sep 2021)

By utilising The DO's approach to innovation structured around a real-life challenge, you will co-create innovative solutions throughout just one weekend. You will meet and work with a group of people from different industries who all care about a happier and healthier Hong Kong and benefit from their diverse perspectives on the issue. [Learn more](#)

### Launchpad Luna Accelerator Launched (Apply by 22 Aug 2021)

Animoca Brands and Brinc have launched Launchpad Luna, a new accelerator programme that identifies, mentors, and invests in promising blockchain and non-fungible tokens (NFT) startups that are shaping the future of the web and driving digitalisation. Accepted startups will benefit from a wide range of resources and support. [Learn more](#)



### Brinc Accelerator Programmes (Apply by 22 Aug 2021)

The programmes are focused on supporting global startups that are building technologies to improve every aspect of daily life, and those developing tech-driven solutions to enhance sustainability across multiple industries and tackle some of the world's biggest environmental challenges. [Learn more](#)

## The Captain's Table Innovation Challenge (Apply by 5 Sep 2021)

This pitch competition, focused on the maritime and logistics industry, is recruiting for its 3rd cohort. It will take place 'live' in Hong Kong in early December 2021 and streamed online. Finalists will pitch to judges and the winner stands to win US\$25,000. In addition, the winning startup will have access to 12 months of social media support, business coaching, fundraising advice and more. [Learn more](#)

## Powering the future of Maritime

A pitch challenge, connecting innovators with industry



Applications now open until 5th September 2021

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| <p><b>Cash Prizes of US\$25,000</b></p> | <p><b>Business Support</b></p> <ul style="list-style-type: none"> <li>One year of free legal advice from HW</li> <li>One year of free social media and marketing support from Loydt Register</li> <li>Interview with Horizons magazine</li> <li>Business introductions via Loydt Register network</li> </ul> | <p><b>Mentorship</b></p> <ul style="list-style-type: none"> <li>Quarterly leadership coaching from HW</li> <li>Consulting</li> <li>Mentorship support, Vision National</li> <li>Fundraising and investor advice, 7 x personalised resources from Betanow Venture Group</li> </ul> | <p><b>Partnerships</b></p> <ul style="list-style-type: none"> <li>Connect with industry leaders and decision makers</li> </ul> | <p><b>Pitch Stage</b></p> <ul style="list-style-type: none"> <li>Gain global exposure for your brand and via our media sponsor, Splash 247</li> </ul> <p><b>Live Finals</b><br/>2nd December 2021</p> |
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## Asia's first United Nations Sustainable Development Goals focused accelerator

- ✓ Access to New World Group business units
- ✓ Solve real-world business problems
- ✓ Have the opportunity to expand in HK and GBA

**APPLY NOW** Deadline: September 6, 2021



## IMPACT KOMMONS Cohort 3 (Apply by 6 Sep 2021)

As Asia's first UNSDGs-focused accelerator, the programme offers a platform for impact startups and technology companies to collaborate with New World Group businesses, sustainability experts and global partners to scale solutions that fulfill United Nations Sustainable Development Goals. [Learn more](#)

## Upcoming Events

### HKEBA x Adobe: Power of Marketing Innovation – VR & Marketing Automation (27 Aug 2021)

Innovative Technology is changing the world of marketing. It eliminates not only geographical barriers but also boosts the working efficiency and creates a holistic user experience. Join the fulfilling event as awareness and understanding today could help shape your business in the future. [Learn more](#)

**HKEBA**

**THE POWER OF MARKETING INNOVATION**

**VR & MARKETING AUTOMATION**

Aug 27 (Friday) | 16:30 - 19:00 | Cantonese Seminar

16/F, Tower 5, The Gateway, Harbour City, Tsim Sha Tsui

**Eddy Chan**  
Partner Sales Manager  
Adobe

**Janet Shih**  
Chairlady  
Ricacorp Properties

Partnership with: Adobe, 利嘉閣, ATLASPACE



### **Belt and Road Summit 2021 (1-2 Sep 2021)**

The Summit is a premier international platform for promoting business collaboration along the Belt and Road. It gathers senior government officials and business leaders from countries and regions along and beyond the Belt and Road to exchange insights on multilateral co-operation and explore concrete business opportunities. [Learn more](#)

Connect with StartmeupHK!

**InvestHK**



#### **About StartmeupHK**

StartmeupHK is an initiative by InvestHK aimed at helping founders of innovative and scalable startups from overseas to set up or expand in Hong Kong. Our services include providing information about the startup ecosystem here in Hong Kong, connecting people to the startup community, hosting startup events and helping to foster a positive environment for startups to thrive. Please [contact us](#) for further discussion.

#### **About InvestHK**

InvestHK's vision is to strengthen Hong Kong's status as the leading international business location in Asia. Our mission is to attract and retain foreign direct investment which is of strategic importance to the economic development of Hong Kong. For more information, please visit [investhk.gov.hk](http://investhk.gov.hk).

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